



navisworld 2017

SPONSORSHIP BROCHURE

www.navisworld.navis.com





navisworld  **2017** expand your brand through
SPONSORSHIPS

TO ALL NAVIS PARTNERS AND INDUSTRY COLLEAGUES:

Navis invites you to sponsor Navis World 2017 which will take place March 27 - 30, 2017 at the Intercontinental Hotel in San Francisco, California. A unique industry event, our 12th biennial conference will bring together Navis customers partners and supply chain industry experts from around the world.

Navis World is an invitation only, 3-day conference that offers Navis customers and partners the chance to learn about the latest technology innovations that optimize operations and reduce costs. At Navis World 2017, sponsors and other participants can look forward to interactive sessions and engaging activities that will allow them to connect and collaborate with marine terminal operators and other supply chain leaders from around the world. As we all work together to help the industry achieve optimal productivity, Navis World provides a forum for you to engage and inform this elite group about how your solutions can improve terminal operational performance and efficiency.

Your presence and solutions will enrich attendee's event experience and ultimately their operational success. A variety of sponsorship levels are available to enable you to achieve marketing and brand success at every level of investment. Participating as an exhibitor or sponsor at Navis World 2017 will bring you unparalleled access to a global audience of supply chain executives looking to improve productivity and business results.

Space is limited. For more information on Navis World 2017, visit our website at www.navisworld.navis.com

We look forward to working with you and to seeing you at Navis World 2017.

BENEFITS OF SPONSORING NAVIS WORLD

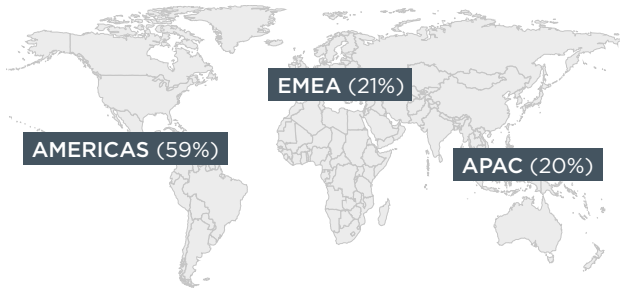
- Exclusive exposure to terminal operators from around the world
- Heighten brand awareness and increased industry presence
- Meet face-to-face with targeted decision makers

ELISA ROUHIAINEN

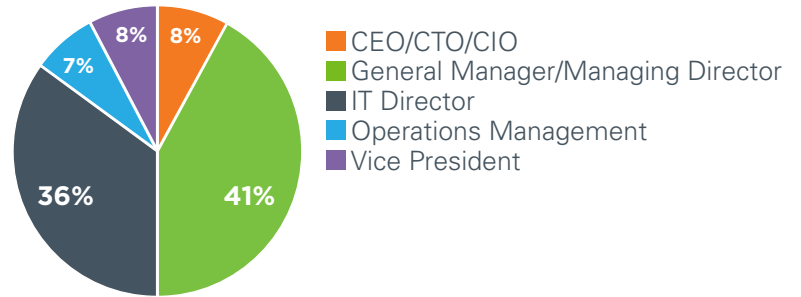
ATTENDEE PROFILE

In 2017, we expect more than 400 participants from 39 different countries and 70 different marine terminals to participate in our conference.

Attendee Geographic Distribution



Attendee Titles



“ We absolutely recommend Navis World. It is informative and a chance to network with high level executives in the marine terminal market.”

— Navis World Survey

PREVIOUS EVENTS PARTICIPATING TERMINALS (PARTIAL LIST)

Abu Dhabi Terminals	Piraeus Port Authority S.A
Adriatic Gate Container Terminal	Point Lisas Industrial Port Development Corp. Ltd.
APL Ltd.	Port of Houston Authority
DCT Gdansk	Port of Napier Limited
DP World	Port of Tauranga Limited
ECT Delta Terminal	Ports America
Exolgan S.A.	Ports of Auckland
Global Container Terminals Inc.	Red Sea Gateway Terminal
Haifa Port Company	Rotterdam World Gateway
HHLA CTA Container Terminal	Port of Salalah
International Container Terminal Services Inc.	Sociedad Portuaria Regional de Barranquilla
Itapoa Terminais Portuarios S.A.	Sociedad Portuaria Reginal de Cartagena
Long Beach Container Terminal	Tecon Rio Grande S.A.
Maher Elizabeth Terminal	Tecon Salvador
Malta Freeport Terminals Ltd.	Terminal Zarate S.A.
Manila International Container Terminal Limited	Terminales Rio De La Plata
Matson Terminals Inc.	Transnet Ltd.
Modern Terminals Ltd	Tropical Shipping
Montreal Gateway Terminals	Victoria Int'l Container Terminal
OOCL Inc.	Virginia International Terminals
Operadora Portuaria Centroamericana	Yilport Holding
PD Ports	Yusen Terminals Inc.

THE NAVIS WORLD TECHNOLOGY EXHIBITION

Central to Navis World is the Technology Exhibition. This is an important area for attendees to network and meet with industry technology experts. The exhibition layout will maximize networking, flow and make it easy and cost effective for you to showcase your solutions.

The exhibition will feature an open floor plan with branded logo kiosks which will include one monitor display. Other exhibit items will be available for purchase in addition to the sponsorship packages.

AVAILABLE SPONSORSHIPS

▶ **Diamond Sponsor / \$35,000**

The Diamond sponsorship package maximizes sales and marketing opportunities with extensive exposure for your company prior to and during the conference. This sponsorship includes: an exhibition kiosk, a breakout session, pre and post event communications, logo on event website, mobile event app branding and messages, logo on the delegate bag and notebook, delegate bag insert, lunch sponsorship, the customer appreciation event sponsorship, onsite signage, room drop and more. The Diamond Sponsor will also receive a private meeting room during the conference. This sponsorship includes 4 delegate passes with additional passes available at a 25% discount off the delegate pass rate.

▶ **Platinum Sponsor / \$30,000**

The Platinum sponsorship package will establish a significant presence at Navis World. This sponsorship includes: an exhibition kiosk, a breakout session, pre and post event communications, logo on event website, mobile event app branding and messages, logo on the delegate bag and notebook, delegate bag insert refreshment break sponsorship, the welcome reception sponsor, onsite signage and more. This sponsorship includes 3 delegate passes with additional passes available at a 20% discount off the delegate pass rate.

▶ **Gold Sponsor / \$25,000**

The Gold sponsorship will receive multiple areas of visibility and exposure at Navis World. This sponsorship includes: an exhibition kiosk, a breakout session, pre and post event communications, logo on event website, mobile event app branding and messages, logo on the delegate notebook, delegate bag insert, refreshment break sponsorship, onsite signage and more. This sponsorship includes 2 delegate passes with additional passes available at a 15% discount off the delegate pass rate.

▶ **Silver Sponsor / \$20,000**

The Silver sponsorship package will receive visibility and exposure at Navis World. This sponsorship includes: an exhibition kiosk, pre and post event communications, logo on event website, mobile event app messages, delegate bag insert, onsite signage and more. This sponsorship includes 2 delegate passes with additional passes available at a 10% discount off the delegate pass rate.

▶ **Exhibition Sponsor / \$15,000**

The Exhibition sponsorship includes: an exhibition kiosk, pre and post event communications, logo on event website, onsite signage and more. This sponsorship includes 2 delegate passes with additional passes available at a 10% discount off the delegate pass rate.

A-LA-CARTE SPONSORSHIPS

As a Navis World sponsor, you can choose from a-la-carte options that will provide brand exposure and allow you to network during Navis World.

▶ **Wi-Fi Lounge / \$15,000**

Get exposure in the Wi-Fi Lounge with a branded charging station and collateral distribution. You may also bring your logo pull up screen. Also includes pre and post event communications and logo on event website. Includes 1 delegate pass.

▶ **Evening Networking Reception / \$10,000**

Host the Navis World Evening Networking Reception and receive exclusive branding during the event. This sponsorship includes logo on event signs and napkins. Welcome guests with a signature cocktail. Also includes pre and post event communications and logo on event website. Includes 1 delegate pass.

▶ **Conference Lunch / \$8,500**

As the Conference Lunch sponsor, your corporate logo will appear on event signs and in the mobile event app as the lunch sponsor for the day. You can also provide promotional material to be distributed in the lunch hall. Also includes pre and post event communications and logo on event website. Includes 1 delegate pass.

▶ **Mobile Event App / \$6,500**

As the Navis World Mobile Event App sponsor, you will get login-in branding on one day of the event and mobile messaging. The mobile event app will enable delegates to actively participate in the conference, communicate with colleagues, provide feedback, manage schedules, and much more. Also includes pre and post event communications and logo on event website. Includes 1 delegate pass.

▶ **Conference Lanyard / \$4,500**

Sponsor the Conference Lanyard and your company will receive valuable visibility and branding for all attendees. Also includes pre and post event communications and logo on event website. Includes 1 delegate pass.

▶ **Water Bottles & Water Stations / \$3,500**

Your logo will be placed on the attendee's water bottle and on signs at the water stations. Also includes pre and post event communications and logo on event website. Includes 1 delegate pass.

▶ **Other Branding Opportunities / Custom Pricing**

Other opportunities in branding includes: Photo booth, Chair Massage Station, SF Gourmet Coffee Cart, Candy Bar, Plasma Signage.

ADDITIONAL ITEMS

▶ **Private Meeting Room / \$5,000 ea**

Receive a private meeting room for the duration of the conference.

▶ **Delegate Passes / \$1,500 ea**

Additional passes for the technology exhibition.

SPONSORSHIP PACKET SUMMARY					
Branding Opportunity	Diamond	Platinum	Gold	Silver	Exhibition Kiosk
	\$35,000	\$30,000	\$25,000	\$20,000	\$15,000
Pre-Event					
Conference Website	✓	✓	✓	✓	✓
Website Logo & Description	175 Words	150 Words	100 Words	75 Words	50 words
Press Release Mention	✓	✓	✓	✓	
Logo on Invitation Email	✓	✓	✓	✓	✓
On-Site Marketing					
Exhibition Kiosk	✓	✓	✓	✓	✓
Lunch Sponsorship	✓				
Refreshment Break Sponsor		✓	✓		
Mobile Event App Branding	✓	✓	✓		
Mobile Event App Messages	2 per day	2 per day	1 per day	1 per day	
Logo on Delegate Bag	✓	✓			
Delegate Bag Insert	✓	✓	✓	✓	
Logo on Notebook	✓	✓	✓		
Room Drop	✓				
Private Meeting Room	✓				
Message Delivery					
Breakout Session	✓	✓	✓		
Networking Events					
Welcome Reception		✓			
Customer Appreciation Event	✓				
Delegate Press	4 (25% DISCOUNT ON ADDITIONAL PASSES)	3 (20% DISCOUNT ON ADDITIONAL PASSES)	2 (15% DISCOUNT ON ADDITIONAL PASSES)	2 (10% DISCOUNT ON ADDITIONAL PASSES)	2 (10% DISCOUNT ON ADDITIONAL PASSES)

For more information, please contact:

Elisa Rouhiainen
 Director Partner Programs
 elisa.rouhiainen@navis.com
 +919500118666